

# CDA Promotions Nashville

Publicity & Marketing

FOR IMMEDIATE RELEASE:

**NASHVILLE COUNTRY ARTIST CHARLIE ALLEN AND LABEL RIVER RUN RECORDS TO UNDERTAKE EUROPEAN PROMOTIONAL TOUR TO SUPPORT HIS FIRST #1 SINGLE 'PROOF'**

**TOUR ORGANIZED BY GLOBAL EYES ENTERTAINMENT TO INCLUDE THE MIDEM CONFERENCE IN FRANCE AND INTERVIEWS IN LONDON**

**NASHVILLE, TN (January 12, 2009) – Nashville recording artist Charlie Allen will undertake a two-week promotional tour of France and England in the coming weeks to capitalize on the success of his single, "Proof," which hit the #1 spot last week on Europe's Hotdisc "Independent Top 20" chart and #3 on their "Top 40" radio chart, respectively. "Proof" is from Allen's critically acclaimed CD, *That Was Then, This Is Now*.**



While in France, **Allen** will attend **MIDEM** in Cannes, and will be available for interviews on Jan. 20 and 21. He and his label head, **Diane Delena** of **River Run Records**, are also scheduled to hold a press conference on Jan. 20 from 3:00 - 4:00 p.m. at the Palais de Festivals, in Auditorium C on the 3rd Level. For additional press information or interview opportunities with Allen during MIDEM contact **Preston Sullivan** at 01.615.405.3103 or via e-mail: [preston@prestonsullivan.net](mailto:preston@prestonsullivan.net).

**MIDEM, the music industry's largest BtoB event, brings together 9,000 professionals from over 90 countries.**

After MIDEM, Allen and Delena will travel to London, England, where "**Proof**" enjoys steady airplay on **CMR Nashville** and "**Hot 'n' Gold**," two of Europe's premier radio stations. Allen will make himself

available for interviews from Jan. 23-31 at The Dorchester [www.thedorchester.com](http://www.thedorchester.com).

*Delena is excited about the prospects for the junket: "Charlie and I are thrilled to have planned this trip to MIDEM, coincidentally, at the same time of our first #1 record! We are both open to all the opportunities that an international career can provide. We know we are going to meet some of the best minds in the business here. Continuing on to London, hopefully shows everyone we are totally committed to supporting all efforts on our behalf. I feel the international market has a*

*deep and true love of Country music and the fans truly appreciate the craft. We are looking forward to meeting everyone."*

*"Proof' is my first #1 song!" Allen says, beaming with pride. "Brian G. White and Steve Dean, my producers, and I had a great time writing this song. It came together in about two hours while at a writing session one afternoon in Nashville on Music Row. I had the hook 'When the whiskey starts talkin' you can't close your mouth' and we all started laughing about this humorous fact of life. It's that classic story of a drunk man's words, and a sober man's thoughts." Allen continues, "I am so looking forward to this trip and making new friends all across Europe!"*

**About Charlie Allen:**

**Allen** hails from Bristol, the east Tennessee town credited with being the birthplace of modern Country music. (It was there that Ralph Peer first recorded The Carter Family, Jimmie Rodgers and others, creating what is now referred to as "The Big Bang" of Country). **Allen** has been performing since childhood. At age 7, he was singing onstage at **Panther Hall in Ft. Worth, TX.**, and appearing in concert with iconic country artists such as **Hank Williams, Jr., Waylon Jennings, Loretta Lynn and Jerry Lee Lewis**, among others. From those auspicious beginnings, **Allen** has built a career full of highlights, including a stint with **Parc Records** and **Parc Studios**, who boasted clients such as **The Backstreet Boys, 'N Sync, Britney Spears,** and **Mariah Carey**. **Allen** released his current CD, ***That Was Then, This Is Now***, on **River Run Records**.

**Global Eyes Entertainment** has been retained to represent **River Run Records** and **Charlie Allen**. Managing partner, **Preston Sullivan**, will attend the events and oversee all aspects of the trip. He can be reached at 01.615.405.3103 or via e-mail: [preston@prestonsullivan.net](mailto:preston@prestonsullivan.net).

For more information, contact **Ramona E. Simmons** at 01.615.391.4587 or [ramona@globaleyesentertainment.com](mailto:ramona@globaleyesentertainment.com).



For more about **Charlie Allen** and **River Run Records**, visit their websites at: <http://www.MySpace.com/charlieallenmusic> and <http://www.riverrunrecords.com>.

\*Photo credit: Roy Cox Photography

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