

Media contact: Clif Doyal / 615.885.5998
CDAnashville@aol.com

For Immediate Release:

**Global Eyes Entertainment
and CMR Nashville Announce Synergy Agreement**

NASHVILLE, TN (July 14, 2009) -- Two long-time entertainment companies have joined forces to offer country music artists, labels and managers an outlet to build their global footprints. **Global Eyes Entertainment (GEE)**, a Nashville-based international artist development company founded in 1997, and London's **CMR Nashville**, Europe's #1 Country Music radio station, have reached a strategic partnership agreement to bring invaluable radio opportunities to artists. The radio promotion packages feature inclusion on the monthly **Hotdisc** compilation - which is distributed to over 1,000 DJs and country music professionals around the world - featured radio airplay, media exposure, radio spots, tracking and more, all supported by a monthly radio chart.

Ramona E. Simmons, founder of GEE, and partner, **Preston Sullivan**, will run the **Nashville office** and solicit, manage and coordinate all promotional activities pertaining to CMR Nashville's London headquarters and its other global offices. "The three-month promotion package includes the Hotdisc track which is supported by a monthly chart that is printed in at least six major Country Music publications and various internet sites. A weekly radio show is produced by Jackie Storrar to cover the top 20 and airs on CMR Nashville, Radio Basingstoke, Radio Bracknell, Hotdisc and the Hotdisc site with tracks available anytime. *"Lee and I met while I was head of Arista/Nashville's international*

department. I've worked with him for over 15 years now," states Simmons. "He is a visionary, has an immense knowledge of music and is just a great guy." Sullivan adds, "PR service will cover the life of the single, track it, collate the responses, and generally keep the artist and track in the eyes of all the media outlets. As GEE/CMR develop artists' global footprints, these strategic partnerships will be the driving factor to helping artists build super fans throughout the world."

Lee Williams, CMR Nashville, says, *"We pride ourselves in covering all styles of country music to appeal to our global audience. Not only do we play and promote the single & album, our Diamond package consists of a 'Featured Album of the Week" where we play an album track each day (4 times). This is supported by a one-hour special feature (Interview & Music), three months of on-air advertising, a banner ad and direction to the artist's website to download or buy product, merchandise and more. All this is networked to other CMR Nashville stations and affiliates. If an artist or label just wants promotion on CMR Nashville without the Hotdisc, we have Promotion Packages for that; as well as exciting sponsorship packages for companies to promote their products, or services Internationally.*

Stuart Cameron, Managing Director of Hotdisc Ltd, states, *"CMR Nashville is currently offering a superb promotional package for artists to guarantee featured airplay for their new singles. It works well and guarantees exposure to a big audience. Lee has been in the country music business for many years and his work in the industry is legendary. I have worked with Lee on a number of ventures over the years and this latest one is particularly attractive."*

For more information and pricing contact Global Eyes Entertainment at:

GEE/CMR Nashville
9 Music Square South #360
Nashville, TN 37203
615.882.0242

Contact:

Ramona Simmons: ramona@globaleyesentertainment.com

Preston Sullivan: preston@globaleyesentertainment.com

Lee Williams: lee@cmrnashville.net

Websites: www.globaleyesentertainment.com and www.cmrnashville.com

***Photo cutline: (l-r) Ramona E. Simmons, Global Eyes Entertainment; Lee Williams, CMR Nashville; and Preston Sullivan, Global Eyes Entertainment**

###

Publicity contact:

Clif Doyal, CDA Promotions-Nashville/OKC (a division of the Clif Doyal Agency, LLC) Office: 615.885.5998

Cell: 615.319.1863 E-mail: CDAnashville@aol.com